

PRESS RELEASE



ESTD 2024

FOR IMMEDIATE RELEASE

Taking Action: A Multimedia Project on Climate Change Awareness

LONDON, United Kingdom, April 3, 2024 – In light of the current global climate crisis, we at F&N Group are acutely aware of the challenges and responsibilities ahead. Climate change not only threatens our environment and way of life but also has profound impacts on global society, economy, and health. To tackle this pressing challenge, we are launching a multimedia campaign focused on climate change, aiming to convey crucial messages and it will include poster posters and videos.

Posters: Our project will feature a series of visually striking posters, using images and text to illustrate the impacts of climate change on our world. These posters will reveal the effects of climate change on the environment, wildlife, agriculture, and human life, while emphasizing everyone's responsibility and role in addressing this challenge.

Videos: Our project will also produce thought-provoking videos, utilizing documentary and animation formats to delve into the root causes, impacts, and mitigation measures of climate change. These videos will provide essential background information, sparking viewers' attention and action towards climate change issues.

Through this multimedia project, we hope to raise public awareness of climate change, enhance environmental consciousness, and encourage governments, businesses, and individuals to take more action to mitigate the impacts of climate change. We invite the media and the public to participate in and support our project, as we strive together to build a more sustainable and resilient future.

Please feel free to reach out to me via email or if you require any further information or would like to arrange an interview regarding the content of this press release

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Date of Release: 3 April 2024