

Welcome to THE # SEA THE FUTURE Time Capsule campaign!

It's a thought-provoking journey through time. Connecting us to the past, present and future.

We will explore the past, present and future of the oceans and share your responsibility to protect the oceans in a unique and meaningful way.

#SEA THE FUTURE Goal and vision

- Sharing knowledge and practice of SDG14 (Life Below Water) related initiatives and actions.
- Building bridges across time and space to help pass on sustainable oceans across time and space.

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Campaign content

In this campaign, you could:

- Find out what different countries and regions have done for the sustainable development of the ocean over the past 100 years.
- Listen to the real voice from a hundred years ago—

 One hundred years ago, a group of ocean sustainability activists, ocean conservation practitioners, ocean—related industry practitioners, and young people just like you who learned about the ocean by accident and were willing to do their part to help keep this blue ...

 They have left this time capsule for you to share their insights into ocean conservation. Now, it's time to open it!
- Leave your voice for a hundred years into the future—

 Now, we also invite you to leave your story with the ocean for the people of the more distant future. Dream with us and create a new time capsule to the ocean of the future!

Exploring the world's oceans, we find an encouraging array of efforts over the centuries dedicated to protecting and developing our precious marine resources.

Let us now turn our attention to these precious cases and work to protect and empower the oceans for a better future!

* For details, Instagram @seaaa_the_futureee







seaaa_the_futureee Lake Hjälmaren has been the first freshwater fishery in the world to be certified by the Marine Stewardship Council (MSC). Fishermen have been catching pike-perch on the island of Vinön, in the lake's centre. Collaboration among fishermen, scientists, and environmentalists has led to sustainable fishery models. Adjustments in fishing and mesh sizes, alongside catch reduction, have been countering overfishing and promoting resource recovery and growth. These measures have boosted fishing efficiency, tapped into new markets, and enhanced fishermen's pride in their sustainable approach.

To keep their MSC certification, Lake Hjälmaren's freshwater fisheries have introduced creative management practices. They have formed a fishermen's union for representation, collaborated with government and scientists on research, and managed certification costs with a minor surcharge. Facing challenges like climate change, they have adapted by using snowmobiles and hovercrafts, digitising records, and exploring eco-friendly fuels. These efforts highlight Sweden's role in blending sustainable fisheries with environmental care, economic growth, and social benefits.

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Sustainable fishery from Sweden

Now, open the time capsule in front of you, and you might see:

"Susu"

Eco Diver,10 years of experience as a Marine conservation activist:

I love everything related to the ocean and look forward to impacting as many people as possible through my actions.

"Deep Sea"

Seafarer, Marine engineer, Freediving instructor:

I've seen a lot of ghost nets underwater ... I rescue fish caught in fishing nets and collect ghost nets.

Now, please contribute your own insights to our second time capsule. This time capsule will serve as a bridge for your dialogue with future generations, conveying our value and commitment to the ocean.

Perhaps in a hundred years, there will also be some young people who will face this time capsule and open this dialogue across time and space again.

If you'd like to explore more about marine conservation, you're welcome to view our Podcast discussing Bottom Trawling, as well as the Tennis Net, which showcases the recycling of derelict fishing nets