



Preserve the blue

PROTECT THE EARTH

IMPORTANCE

- 71% of the Earth's surface is made up of oceans. It controls our climate and contains abundant, and it gives us necessities like food, materials, energy, and transportation.
- In 2010, the value of the ocean economy was estimated to be US 1.5 trillion, or 2.5% of the global gross value added. By 2030, this contribution is expected to double.



- The productivity and health of the ocean are under threat from land-based pollution, climate change, unsustainable resource extraction, and habitat degradation.
- Studies indicate that by the year 2050, the quantity of plastic in the oceans could surpass the total number of fish.

- The protection and sustainable use of oceans, sea, and marine resources are vital for worldwide well-being and the progress of social and economic objectives. Preserving the oceans is fundamental in realizing the 2030 Agenda, particularly for small island developing countries.



- Marine resources are of considerable importance to coastal areas, accounting for 37% of the world's population in 2010. Oceans are a source of livelihood and provide benefits to sectors including fisheries, tourism, and beyond.

